



GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES
 MICRO, SMALL & MEDIUM ENTERPRISES DEVELOPMENT INSTITUTE

Balanagar, Hyderabad-500037

International Trade Fairs under Market Development Assistance Scheme for Micro/ Small manufacturing Enterprises/ Small & Micro exporters (SSI-MDA)

O/o the DC (MSME), Govt. of India, Ministry of MSME, New Delhi participates in International Trade Fairs held in various Countries to strengthen the bilateral trade to promote industrial products & technology from MSMEs and also to identify areas of exports. In this regard, Applications are invited from Micro/ Small manufacturing Enterprises producing superior quality products to avail this facility for participating in the following International Trade Fairs/Exhibitions under MSME India Stall as per the list of products mentioned below:

S.No	Trade Fair Details	Period	Products on Display
1.	India Pavilion at Expo National Ferretera 2016, Guadalajara (Mexico), organized by EEPC Last Date:09.08.2016	September 08-10,2016	Abrasives, Baths & Faucets, Building Material, Electrical Products & Appliances, Fastening, Garden & Agricultural Products, Hardware, Ladders & Lifting Equipment, Lighting, Locks & Fitting, Machinery & Heavy Equipment, tools etc.
2.	India Sourcing Fair 80th edition of Fiera del Levante, Bari (Italy) being organised by ITPO Last Date: 05.08.2016	September 10-18, 2016	Multi Product Show -Handicrafts, garments, floor covering, textiles, kitchen wares, bathroom Items, furniture, general gifts, personal accessories, home decoration, leisure items
3.	India Sourcing Fair St. Petersburg (Russia) being organised by ITPO Last Date: 05.08.2016	September 21-23, 2016	Multi sector and Technology Exhibition - Industrial potential of Russian regions, Innovations, Start-ups, Machine industry, Machine-Building, Machine tool building, Metalworking, Metallurgical Engineering, Laser equipment etc.
4.	Asian International Trade & Cultural Expo 2016 at Port Louis (Mauritius) being organized by FIEO Last Date:13.09.2016	October, 01-10 2016	Curtains, tulles, decorative trimmings & embroidery; Decorative & upholstery fabrics; Bedding & bathroom textile; Bedspread covers; Bed sheets; Arts and accessories; Furniture; Flooring, Baking utensils, cutlery, knives; Kitchen equipment's, appliances; etc.
5.	Automotive Aftermarket Products Expo - AAPEX Show, Las Vegas (USA), being organized by ITPO Last Date:06.09.2016	November 01-03, 2016	Automotive Parts, Accessories, Equipment or other automotive industry related products
6.	India Sourcing Fair 21st International Crafts Selling Exhibition, Milan (Italy) being organised by ITPO Last Date: 07.10.2016	December 3-11, 2016	Giftware and fancy goods: Ceramics, Wood, Iron, Copper, Textiles, Paper and card, Marble and semi-precious stones. Glass. Silver - Clothing and accessories: Leather, Woven. Other materials Furnishings and fittings: Furniture, Bibelots, Curtaining. Carpeting and rugs, Household linen. Tableware, Kitchenware. Lamps etc.

As per the revised MATU scheme guidelines, manufacturing Micro Small Enterprises (MSEs) registered with District Industry Centres (DICs) having EM II or through Udyog Aadhar Memorandum (UAM) are only eligible. The eligible MSEs will be provided financial assistance of 80% of space rent for General Category units whereas 100% for SC/ST/Women/NER units subject to maximum Rs.1.00 lakh or actual rent paid, whichever is less. All categories of units will be provided 100% of economy class air fare subject to maximum RS.1.25 lakhs or actual air fare paid, whichever is less (for one representative from each participating enterprise). Space would be provided by ITPO on the basis of first come first served & availability of space at Fair/ Exhibition site.

For more details please visit the website www.dcmsme.gov.in or contact Shri M.V. Sudhir Kumar, Asst. Director at MSME-Development Institute, Narsapur Cross Roads, Balanagar, Hyderabad - 500037 Phone: 040-23078131/32/33, Fax: 04023078857, Mobile No.9966294645 or E-mail: sudhirmsme@gmail.com.

The application may be sent to The Director, MSME- Development Institute, Balanagar, Hyderabad – 500037 on or before the last date mentioned above.