

“Swachhta Hi Sewa” Campaign at VSEZ



A “Swachhta Hi Sewa” campaign has been conducted at Visakhapatnam Special Economic Zone from 15.09.2017 to 02.10.2017. Smt. Sobhana K. S. Rao, IFS, Zonal Development Commissioner, gave a call to all the SEZ Developers and SEZs units under her jurisdiction to undertake a campaign “Swachhta Hi Sewa” and requested to contribute in the above mentioned campaign by undertaking Swachhta Initiatives between 15.09.2017 to 02.10.2017.

During the campaign various activities have taken up in the Zone, a mass cleanliness drive has been taken at VSEZ with all the units participating in the programme. Speaking on the occasion, Smt. Sobhana K. S. Rao impressed upon the aim of the campaign and informed the activities taken up by the Zone during the campaign, the importance given to keep the premises clean and green, the importance given to the maintenance of greenery and the number of saplings planted in the Zone and surrounding areas and gave call to all the units to focus on the cleanliness and to protect the environment.

All the Private SEZ Developer and SEZ units have responded on the call given by the Development Commissioner and contributed to Swachhta Hi Sewa Campaign.